



  
BARRIE  
*Royals*

2021-2022 Season  
Sponsorship Opportunities

# Make a Slam Dunk!

## ABOUT THE ROYALS

The Barrie Royals Basketball Club is a not-for-profit organization affiliated with the Ontario Basketball Association, governed by a volunteer Board of Directors. The club is proud to have a highly skilled group of NCCP certified coaches that are dedicated to the development of young athletes. The Club was established in 1985 by a dedicated group of teachers, high school coaches and basketball enthusiasts.

## CLUB MISSION

The Barrie Royals Basketball Club's mission is to facilitate basketball discovery, development, competition and elite opportunities for community youth.

## CLUB VISION

The Barrie Royals Basketball Club will be the premier basketball club in Central Ontario, through the facilitation of recreational and competitive programs focused on both skill and personal development for youth of all ages.



# We need your help!

After an 18 month hiatus due to Covid19, Barrie Royals players are certainly excited to be back on the courts playing the game they love!

However, we continue to face restrictions due to the pandemic. Facility access is very limited with the Royals only being able to secure two community gyms for our practices and games. These facilities come at a significant increase in cost than what we have paid in previous years. Combined with increased provincial game and tournament costs, our player fees have dramatically increased for the 2021-2022 season.

In an effort to reduce any additional financial costs to players and their families we are looking to our Community to help support local youth and their love of the game as we navigate a return back to Rep basketball.

With your financial contribution, big or small, you will be supporting over 200 local athletes and their families during a time when we need it the most.



# CLUB WIDE SPONSORSHIP – 1 OPTION

## CENTRE COURT Sponsor – Value \$5,000

As a Club wide sponsor the funds you offer will provide support to all players in the club by allowing for additional player development opportunities and helping to subsidize the cost of increased facility costs as a result of the pandemic.

In exchange for your tremendous corporate support:

- You will be guaranteed **EXCLUSIVITY** in your service or product category within the club wide option  
(i.e. one auto dealership, one pizza franchise, one real estate agent, etc.)
- Year-round exposure on the Royals website home page and sponsor page
- Your company name/logo on the Sponsor & Tournament tab of the Royals website with a link to your website
- Frequent social media mentions
- Special public acknowledgement and Thank You at the Player Year- End Banquet AND Annual General Meeting for the Club community



# Team Sponsors

**Team Sponsor - Minimum \$500**

## Benefits:

- Prominent logo recognition on the Barrie Royals website and link to your website
- Prominent logo recognition in any club print materials
- Social media mentions throughout the season



# THANK YOU FOR YOUR CONSIDERATION!

We sincerely appreciate your support and hope this can be a win-win for the Barrie Royals Basketball Club and your organization!  
Together, let's promote fitness and sport for Barrie based youth!



## CONTACT US:

Sign up as a sponsor at  
[www.barrieroyals.ca](http://www.barrieroyals.ca)

For sponsorship inquiries please contact  
Board Director, Justine Beattie  
[sponsorships@barrieroyals.ca](mailto:sponsorships@barrieroyals.ca)

