



**2023-2024**  
**Sponsorship Opportunities**



# **BARRIE ROYALS- EST 1989**

## **ABOUT THE ROYALS**

The Barrie Royals Basketball Club is a not-for-profit organization affiliated with the Ontario Basketball Association, governed by a volunteer Board of Directors. The club is proud to have a highly skilled group of NCCP certified coaches that are dedicated to the development of young athletes. The Club was established in 1985 by a dedicated group of teachers, high school coaches and basketball enthusiasts.

## **CLUB MISSION**

The Barrie Royals Basketball Club's mission is to facilitate basketball discovery, development, competition and elite opportunities for community youth.

## **CLUB VISION**

The Barrie Royals Basketball Club will be the premier basketball club in Central Ontario, through the facilitation of recreational and competitive programs focused on both skill and personal development for youth of all ages.



# WE NEED YOUR HELP!

Our goal for our community is to have as many youth as possible playing the sport they love! For some families, this is difficult and in an effort to reduce additional financial costs to players and their families we are looking to our awesome community to help support local youth and their love of the game.

With your financial contribution, big or small, you will be supporting over 300 local athletes and their families.



# HOW TO GET INVOLVED

There are several options to support the Barrie Royals Basketball Club:

**1. Sponsor the Club**

- i. The Center Court, The Slam Dunk, and The Three Pointer

**2. Sponsor a Team**

- i. Minimum \$250 donation

**3. Sponsor a Tournament**

- i. Donate money, products or services for a tournament

**4. Other**

- i. We welcome your suggestions and thoughts on sponsorship and would love to discuss any creative ideas you may have



# CLUB WIDE SPONSORSHIP

## CENTER COURT- \$5000

As a Club wide sponsor the funds you offer will provide support to all players in the club by allowing for additional player development opportunities in addition to subsidizing the cost of increased player fees.

In exchange for your tremendous corporate support:

- You will be guaranteed **EXCLUSIVITY** in your service or product category within the club wide option  
(i.e. one auto dealership, one pizza franchise, one real estate agent, etc.)
- Year-round exposure on the Royals website home page and sponsor page
- Your company name/logo on the Sponsor & Tournament tab of the Royals website with a link to your website
- Frequent social media mentions
- Special public acknowledgement and Thank You at the Player Year- End Banquet AND Annual General Meeting for the Club community



**CENTER  
COURT  
SPONSOR**



# CLUB SPONSORSHIP OPTIONS

## THE SLAM DUNK - \$3000

### Benefits:

- Prominent logo recognition on the Barrie Royals website with a link to your website
- Share company image on Social Media three times during the season with an additional \$150 ad boost
- Logo displayed on thank-you sponsor banner displayed at all Barrie Royals tournaments and events





# CLUB SPONSORSHIP OPTIONS

## THE THREE POINTER- \$1500

### Benefits:

- Prominent logo recognition on the Barrie Royals website with a link to your website
- Share company image on Social Media two times during the season with an additional \$100 ad boost
- Logo displayed on thank-you sponsor banner displayed at all Barrie Royals tournaments and events



# TEAM SPONSORS

## Team Sponsor - Minimum \$500

### Benefits:

- Prominent logo recognition on the Barrie Royals website and link to your website
- Logo recognition on a thank-you banner displayed at our home tournaments and Royals Events (deadline November 15, 23)
- Social media mentions throughout the season and at our year end Awards Banquet and our Annual General Meeting





# TOURNAMENT SPONSORS

## Tournament Event Sponsor

- Donate money to become an event sponsor
- Donate products or services for a tournament weekend
- Provide volunteer support at tournaments



## Benefits:

- Prominent logo recognition on the Teamsnap App
- Social media mentions during the tournament weekend
- Opportunity for couponing or discount codes for services distributed to all teams attending tournament



# IN KIND DONATIONS



Do you have a product or service that can help these athletes improve and advance in their beloved sport?

Let's talk about other ways you may be able to help out AND expose your brand at the same time!



# THANK YOU FOR YOUR CONSIDERATION!

We sincerely appreciate your support and hope this can be a win-win for the Barrie Royals Basketball Club and your organization! Together, let's promote fitness and sport for Barrie based youth!



## CONTACT US:

Sign up as a sponsor at  
[www.barrieroyals.ca](http://www.barrieroyals.ca)

For sponsorship inquiries please contact  
Board Director, Justine Beattie  
[sponsorships@barrieroyals.ca](mailto:sponsorships@barrieroyals.ca)

