



The Barrie Royals need your help! As soon as teams are formed, we will be seeking sponsors for the 2023-24 season. Club or individual team sponsorship are a great opportunity to help support local youth while exposing your brand to the community. With many options available we welcome opportunities to partner with our wonderful community. We also welcome any in-kind donations that could benefit our basketball loving athletes while providing exposure to your business.

Why sponsor the Barrie Royals...

Help local youth develop in the sport they love! Make a difference right here at home!

Help a non-profit organization to promote the sport of basketball in one of the youngest cities in Canada- Barrie has more youth per capita than any other city in Canada

Expose your brand to a captive audience in your community. Great advertising opportunity to attract your target customer.

- Boys and girls ages 8-18
- Between 250-300 players each year
- Returning families-long tenure player and often younger siblings pursue the club
- Middle income families, dual income earners, engaged parent body
- Strong website traffic on barrieroyals.ca and on social media platforms where we promote your brand
- Barrie hosted Tournaments-many booked throughout the season offering your brand excellent exposure to Barrie based families and visitors to our city.

Please check out our website: www.barrieroyals.ca/sponsors/ for more information or contact Justine at: sponsorships@barrieroyals.ca to discuss how we can work together this season!